

Having Spoken of Fireplaces

Let's Speak

Of Other Things




For instance, there are brick walls. And for another instance—walks alike of brick. After which, come various and sundry. Among them is your own home itself. Why not let it savor of the Cavalier days, when "Old Virginy" nurtured romance and cradled liberty?

The days of flower bordered brick walks, and vine clambered garden walls.

So let's hie over the page and give rein to these pleasantly practical things.

OLD VIRGINIA  BRICK

Salem, Virginia



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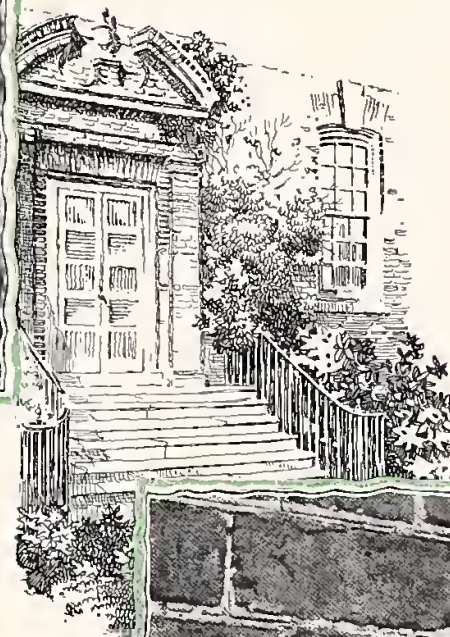
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One of the oldest buildings in Williamsburg, Va., is the brick Powder Magazine, which is in a splendid state of preservation. The mortar was made from oyster shells.



One of the fine examples of Virginia's old brick homes is Folly Farm, some six or so miles from Staunton. It was designed by Jefferson for his old friend Smith, whose initials and those of his wife were each cut by themselves, on the main entrance door frame, the day they came there as bride and groom.

Virginia is unique in its abundance of brick moulded entrances. None is finer than this one on the historic Nelson House at Yorktown.



The Other Things

THERE are several other things.

But let's one at a time.

The most interesting first.

You see it is like this.

These interesting bricks we are making way down here "in Old Virginy" were originally made just for "home consumption" so to speak. For walks and walls, and building in general.

All the fine old Virginia homes of the spirited Cavalier days, as you know, were built of brick. Most of them had either brick walls about the grounds; or around just the garden.

You recall that lovely old Westover has both.

In those days, it was a cabin or "the big house." There evidently were none "in moderate circumstances." No middle ground.

Although there were forests everywhere, wood was the most costly building material.

There being no saw mills, everything was done by sheer man power.

Think of ripping up, and smoothing by hand, those fireplace panel boards, many of which are over two feet wide and not a knot.

The making therefore, of hand moulded brick was far simpler and infinitely easier than "getting-out-lumber." And as the age of concrete was yet afar off, the walks and walls were made of brick. Brick was the dominant building material. And now, that there is such an awakened appreciation of the finer things of those won-

drous days, you have noticed how brick has come into its very own again.

In spite of the fact of the very little we have done to let folks know of the genuine old-timey bricks we are making, first thing we knew a surprising lot of you had found them out.

Reckon some of our Virginia folks going north, just didn't think they could be quite happy in a home built of anything else.

And so we have been shipping our standard size, as well as the Jeffersons, and F. F. Veas, pretty much everywhere east of the Mississippi.

Some, like yourself, sort of felt if they had just a fireplace of them it would answer.

But first thing we knew, our old Virginians were being ordered for walks and walls, and for home building complete.

Reckon there's a power of reasonableness in it too. Most of us these days, are not so keen about having our homes smack of being built day before yester. That's one of the ways our particular kind of brick have made such friends.

They do have a way, right at the very start, of looking age-old.

All you have to do is give a little attention to toning down the material for the joints, and having them made in true old-day fashion. Such, plus a few things in keeping, and you have a variable time-toned result. One right mellowed in fact. An effect otherwise quite impossible.



As Jefferson had more than anyone else to do with Virginia's finest architecture, we have called one of our bricks after him. They are 1/2 inch higher than the standard size. The same in fact, as those in Monticello, and these in the Old Pohick Church where Washington was Vestryman.



Some say it was because of economy of bricks, that Jefferson designed the single-brick-wide serpentine wall for the gardens of the Professors at the University of Virginia. Whatever the reason, the result is as pleasing as the walls have proven lasting. Why don't you have brick walls and a garden walk made of these Old Virginy bricks of ours?



For purity of line and untiring dignity, doubt if any of Virginia's Pre-Revolution houses can surpass the Nelson House at Yorktown.

All of which you say to yourself, is of course the way we look at it, having these unusual bricks for sale. Well, suspect we might on that basis, be slightly open to suspicion. But don't you have a notion it's with bricks, as with pretty much everything else that's worthwhile?

It's not the thing itself that is *the* thing; but the genuine satisfaction it makes possible. Surely you can hardly take us to task for calling your attention to certain brick satisfactions.

Therefore, we feel it's perfectly all right to urge your sending for one of our Brick-Kits, so you can see for yourself exactly how all we say about these bricks is exactly so.

In fact, it's quite possible we haven't said all we could about them, and still be ineligible to the Ananias Club.

How To Get Old Virginians

As for how to get Old Virginians, your local man may or may not have them.

Being the really special product they are, the chances are he won't.

But he can easily get them for you.

Or, if a local dealer is not convenient, we will be glad to sell them to you direct, at the same price he would make to you.



Our F.F. Vees are something extra special. So much so, that they can be made only in limited quantities. Naturally, they cost proportionally.

But if you want something all-by-itself and still not in the least freakish, then these F.F. Vees will give it to you.

A lot of folks are encasing or veneering their old homesteads in our standard or Jefferson size bricks, preserving all the sentimental attachments, while at the same time adding greatly to its beauty and dignity.

For Further Facts

If you want further facts, do by all means send for them.

We have printed matter fully describing the Standard size; Old Virginians; the Jeffersons; and the F. F. Vees.

Besides there are bookies on walks and walls; and mortar and joints; and the various ways of laying brick to secure varying effects. To any or all of them you are most welcome.

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